



SEMI-ANNUAL FACTORY SALE

I am starting the new year with this big money-saving sale for the benefit of my customers, who were unable to buy under the old 1918 schedule. With the change in the calendar comes a radical change in price—liberal selection from my immense stocks now, will net you greater savings than ever. From the average merchant's viewpoint there is little reason for real reductions at this time, good merchandise is hard to find and distinctly high priced. I operate under a different system, and to disregard conditions and withhold these extra savings from my public at a time when they are expected would mean a great disappointment to many and, to a few, at least, an actual hardship. It is with this in mind that I respectfully call your attention to the remarkable value listed. Yours for greater savings, FRANCIS O. LINDQUIST, President.



ALMA STORE
317 State St.



MAIN RETAIL STORE
and Mail Order Headquarters
GRAND RAPIDS, MICH.



MUSKEGON STORE
Cor. Western & Terrace



LANSING STORE
216 N. Wash. Ave

Next
Saturday
Is The
Opening
Day

A HALF MILLION DOLLARS WORTH OF FINE MERCHANDISE

to be turned into cash at once. Men's and Boys' High Grade Clothing, Shoes, Hats, Caps and Furnishings—Custom Tailoring—Trunks, Suitcases and Traveling Bags now priced far below present wholesale costs. It is well known throughout the trade that clothing prices generally are bound to go much higher before they can go lower. One cause of this is the tremendous demand of export trade. The best authorities agree that this upward trend will continue for a year and perhaps longer. The needs of our allies, who, through the necessities of war have had to practically abandon the manufacture of clothing for civilian use, present an immense and complicated problem to manufacturers throughout the world. As an additional phase of this unusual situation think of the thousands and thousands of our boys who are now turning from khaki to civilian wear.

YOU WILL DO WELL TO PONDER OVER THESE FACTS AND BUY AT THIS SALE WITH AN EYE FOR THE FUTURE. I am giving first attention to the wants of my customers at the time when needs are greatest. Anyone can readily see that by holding this merchandise a few months, double profits could be had for the mere asking, but profits are not now, and never have been placed before SERVICE to my customers. THEREFORE, on next Saturday morning, commences the GREATEST FACTORY SALE IN THE HISTORY OF MY BUSINESS. GREATEST IN QUALITY OF THE MERCHANDISE OFFERED, GREATEST IN QUANTITY, GREATEST IN VARIETY, GREATEST IN POINT OF SAVING.

Men's Dress Shirts	
Factory Sale	
\$1.00 SHIRTS, sizes 15 1/2 to 17	59c
\$1.25 SHIRTS, Negligees	89c
\$1.50 SHIRTS, Tray laundered	\$1.00
\$1.50 SHIRTS, soft cuffs	\$1.19
\$2.00 SHIRTS, Special value	\$1.19
\$6.00 SHIRTS, silk negligees	\$3.59

Men's Hats	
ALL \$2.50 SOFT HATS	\$1.69
Factory Sale	
ALL \$3.00 SOFT HATS	\$2.19
Factory Sale	
ALL \$3.50 SOFT HATS	\$2.59
Factory Sale	

MEN'S AND YOUNG MEN'S SUITS & OVERCOATS	
THOUSANDS OF THEM, INCLUDING ALL THE LATEST STYLES AND BEST MATERIALS. Bear in mind, you are dealing direct with the manufacturer at Greatly Reduced Factory Prices.	
MEN'S OVERCOATS	
Fine Kerseys, Vicunas, Meltons, Bouches, heavy Wool Worsteds and Fancy Mixed Overcoatings, Trench and Military Models, Box Overcoats, Chesterfields, Ulsters and Storm Coats.	
ALL \$25.00 Overcoats	FACTORY SALE \$18.69
ALL \$26.50 Overcoats	FACTORY SALE \$19.69
ALL \$28.50 Overcoats	FACTORY SALE \$20.69
ALL \$30.00 Overcoats	FACTORY SALE \$21.69
ALL \$32.50 Overcoats	FACTORY SALE \$22.69
ALL \$36.50 Overcoats	FACTORY SALE \$24.69
ALL \$40.00 Overcoats	FACTORY SALE \$26.69

Men's Mackinaws	
ALL \$9.50 MACKINAWS	\$6.69
Factory Sale	
ALL \$10.75 MACKINAWS	\$7.69
Factory Sale	
ALL \$15.00 MACKINAWS	\$10.95
Factory Sale	
ALL \$22.50 MACKINAWS	\$14.69
Factory Sale	

Men's Dress Hosiery	
ALL 15c HOSE, Factory Sale	13c
2 for 25c; pair	17c
ALL 25c HOSE, Factory Sale	19c
ALL 25c HOSE, Factory Sale	23c
ALL 35c HOSE, Factory Sale	29c
ALL 35c HOSE, Factory Sale	33c
ALL 50c HOSE, Factory Sale	39c

MECHANICS' ONE-PIECE OVERALLS, worth \$3.50; made of first quality heavy twill khaki, double sewn, full cut, riveted buttons, \$3.19

Men's Union Suits	
ALL \$2.50 Men's UNION SUITS	\$1.89
Factory Sale	
ALL \$3.50 Men's UNION SUITS	\$2.45
Factory Sale	
ALL \$2.75 Men's UNION SUITS	\$2.59
Factory Sale	
ALL \$4.00 Men's UNION SUITS	\$2.69
Factory Sale	
ALL \$4.50 Men's UNION SUITS	\$3.19
Factory Sale	

Fine Neckwear	
ALL 25c NECKWEAR	19c
Factory Sale	
ALL 50c NECKWEAR	39c
Factory Sale	
ALL 75c NECKWEAR	49c
Factory Sale	
ALL \$1.21 NECKWEAR	79c
Factory Sale	

ALL MEN'S \$2.50 EXTRA WEIGHT TROUSERS, mixed, cassimere, herringbone, weave, gray color; all sizes. Factory Sale. \$1.89

Men's and Boys' Sweaters	
ALL \$2.50 SWEATERS	\$1.69
Factory Sale	
ALL \$2.00 SWEATERS	\$2.19
Factory Sale	
ALL \$2.50 SWEATERS	\$2.39
Factory Sale	
ALL \$3.00 SWEATERS	\$3.39
Factory Sale	
ALL \$7.00 SWEATERS	\$4.69
Factory Sale	

Men's Shirts and Drawers	
\$1.25 SHIRTS or DRAWERS, heavy flannel, cotton	89c
Factory Sale	
\$1.50 SHIRTS or DRAWERS, heavy flannel, rib and natural wool mixed	\$1.19
Factory Sale	
\$2.00 SHIRTS or DRAWERS, special value, heavy weight Merino wool	\$1.95
Factory Sale	
\$2.00 SHIRTS or DRAWERS, natural gray wool mixed, extra quality flannel	\$2.29
Factory Sale	
\$2.50 SHIRTS or DRAWERS, Dr. Wright's cream wool ribbed, top quality	\$2.59
Factory Sale	

5 GREAT RETAIL STOCKS, MAMMOTH MAIL ORDER STOCKS AND ENTIRE SURPLUS OUTPUT OF MY NEW YORK FACTORY—ALL ARE INCLUDED IN THIS GREAT SALE.

Men's Work Shirts	
ALL \$1.39 WORK SHIRTS, blue Chambray or khaki, Factory Sale	95c
ALL \$1.30 WORK SHIRTS, extra heavy, Factory Sale	\$1.19
ALL \$2.50 WORK SHIRTS, M. A. C. make, Factory Sale	\$1.39

Lindquist's Overalls	
ALL \$2.69 BIB OVERALLS, striped, Factory Sale	\$1.69
ALL \$2.69 BIB OVERALLS, striped indigo, Factory Sale	\$1.89
ALL \$3.50 ONE-PIECE OVERALLS, factory sale	\$3.19

BIG STOCK MEN'S \$1.50 SHIRTS or DRAWERS, extra weight, full fleeced, best grade make and trim. Factory Sale Special. \$1.19

Heavy Winter Caps	
ALL \$1.00 CAPS	69c
Factory Sale	
ALL MEN'S \$1.50 CAPS	95c
Factory Sale	
ALL MEN'S \$1.75 CAPS	\$1.39
Factory Sale	
ALL MEN'S \$2.25 CAPS	\$1.69
Factory Sale	

Men's Flannel Shirts	
ALL \$2.00 FLANNEL SHIRTS, full cut from heavy Amoskeag Shirts, gray or khaki, Factory Sale	\$1.59
ALL \$3.00 FLANNEL SHIRTS, made from fine Stafford flannels, twill or plain, gray blue or khaki, Factory Sale	\$2.19

MEN'S DRESS AND WORK TROUSERS	
ALL \$2.00 Trousers	Gray Stripe, Factory Sale \$1.59
ALL \$2.25 Trousers	Gray Stripe, Cord Weave, Factory Sale \$1.69
ALL \$2.50 Trousers	Cotton Cassimere, Factory Sale \$1.89
ALL \$2.75 Trousers	Heavy Cotton Mixtures, Factory Sale \$2.19
ALL \$3.00 Trousers	Mixed Worsteds, Factory Sale \$2.39
ALL \$3.50 Trousers	Mixed Worsteds, Factory Sale \$2.69
ALL \$5.00 Trousers	Thick Set Corduroy, Factory Sale \$3.95
ALL \$5.50 Trousers	Heavy Worsteds and Cassimeres, Factory Sale \$3.95

Boys' Suits, Mackinaws and Knicker Pants	
ALL \$5.50 BOYS' SUITS	\$3.89
Factory Sale	
ALL \$6.00 BOYS' SUITS	\$4.89
Factory Sale	
ALL \$8.00 BOYS' SUITS	\$5.89
Factory Sale	
ALL \$12.50 BOYS' SUITS	\$5.89
Factory Sale	
ALL \$16.50 BOYS' SUITS	\$8.39
Factory Sale	
ALL \$7.00 BOYS' MACKINAWS	\$4.39
Factory Sale	
ALL \$5.50 BOYS' MACKINAWS	\$6.69
Factory Sale	
ALL \$9.00 BOYS' MACKINAWS	\$5.69
Factory Sale	
ALL \$12.50 BOYS' MACKINAWS	\$7.19
Factory Sale	
ALL \$12.50 BOYS' KNICKER PANTS	89c
Factory Sale	
ALL \$13.50 BOYS' KNICKER PANTS	95c
Factory Sale	
ALL \$15.00 BOYS' KNICKER PANTS	\$1.19
Factory Sale	
ALL \$17.50 BOYS' KNICKER PANTS	\$1.39
Factory Sale	
ALL \$22.00 BOYS' KNICKER PANTS	\$1.69
Factory Sale	

Men's Winter Nightwear	
MEN'S FLANNEL PAJAMAS, worth \$2.25	Factory Sale \$1.59
MEN'S FLANNEL PAJAMAS, worth \$2.50	Factory Sale \$1.79
MEN'S FLANNEL PAJAMAS, worth \$2.75	Factory Sale \$1.95

Work Gloves	
ALL 25c CANVAS GLOVES, Factory Sale	16c
ALL 65c GAUNTLETS, real, horseshoe palm, Factory Sale	39c
ALL \$1.25 HORSEHIDE GAUNTLETS, Factory Sale	79c
ALL \$1.35 WORSTED KNIT GLOVES, double thick, Factory Sale	83c

\$2.00 SUEDE FABRIC DRESS GLOVES, gray fancy embroidered backs, full sewn, very warm and durable. Special Factory Sale \$1.39

Knit Hockey Caps	
MEN'S, Women's and children's KNIT HOCKEY CAPS or TOQUES	
ALL 50c CAPS	39c
Factory Sale	
ALL 75c CAPS	59c
Factory Sale	
ALL \$1.25 CAPS	79c
Factory Sale	

Garter Arm Bands	
15c QUALITY ARM BANDS, Factory Sale	8c
15c QUALITY GARTERS, Factory Sale	8c
25c QUALITY GARTERS, Factory Sale	19c
35c QUALITY GARTERS, Factory Sale	23c

85c VALUE SPECIAL PATENT SUSPENDERS—a new idea. Made without rubber, but very elastic—guaranteed for one year; all weights and in extra lengths. Factory Sale Price. 63c

Teamsters' Coats	
ALL \$4.50 COATS	\$2.95
Factory Sale	
ALL \$6.50 COATS	\$4.19
Factory Sale	
ALL \$7.50 COATS	\$4.69
Factory Sale	
ALL \$8.75 COATS	\$5.69
Factory Sale	
ALL \$10.00 COATS	\$6.39
Factory Sale	

Traveling Bags, Trunks and Suitcases at Great Reductions.

Men's Suspenders	
15c SUSPENDERS, Factory Sale	29c
35c SUSPENDERS, Factory Sale	33c
45c SUSPENDERS, Factory Sale	43c
55c SUSPENDERS, Factory Sale	63c

Extra Specials	

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